

# CHARLES JACOBUS PARK CJPNA NEIGHBORHOOD NEWS

WINTER 2014

www.tosacjpna.com

The newsletter of the Charles Jacobus Park Neighborhood Association, published three times a year.  
Serving residents and businesses in Wauwatosa and Milwaukee from Bluemound Road to River Parkway & Hawley Road to 72nd Street

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## Neighborhood

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Saturday, February 8  
1:00 pm • Jacobus Park Pavilion

**St. Patrick's Day Parade, p. 8**  
Saturday, March 15  
2:30 pm • Rounding Third  
3:30 pm • Parade Begins

**CJPNA Brewer Outing, insert**  
**"Day After Opening Day"**  
Tuesday, April 1  
5:00 pm • Rounding Third  
7:10 pm • Brewers v. Atlanta

**TGIF Kick-Off, p. 8**  
Friday, May 16  
7:00 pm • Big Head Brewery

**Check Out The  
CJPNA Website:**  
**tosacjpna.com**

details on page 7

## Eagle Scout Project

By Max Hawthorne

When it was time to plan my Eagle Scout project, I wanted to pick something meaningful. I was enrolled in the Early Childhood Program in the Wauwatosa School District because of speech delays when I was three years old. When I went to school I needed to wear a weighted vest to help me to concentrate. The classroom did not have enough vests so my mom found a fishing vest online and made bean bags filled with metal shot to add weight to the vest. I would not have been able to get through the day without the vest. So I decided to have a rummage sale to raise money to be sure the classroom I went to many years ago had enough vests to help the kids in Early Childhood to focus throughout the day.

I met with my former teacher Mrs. Lovelace, the early childhood teacher at Underwood Elementary School. She agreed that having more weighted vests in many sizes would be very helpful in her classroom. There were not enough for students who need one and she didn't have money in her budget to buy them.

I found a company called Art Play Healing in Arizona that sells weighted vests and therapeutic tools and toys for kids. I contacted the owner of the company and told her about my project. She volunteered to sell me the vests at her cost of \$30 each. I set a goal to raise \$600 at my rummage sale, enough to buy 20 vests for the classroom.

There were lots of steps to plan the rummage sale. I needed to pick a date, advertise, find volunteers to help at the sale, get donated items to sell, plan snacks and lunch for the volunteers, borrow tables and buy supplies. People were really generous and donated lots of things to



sell. I stored the items in our garage last summer and it filled up fast with furniture, bikes, household items, books, toys and even a taxidermy raccoon.

The week of the rummage sale last August was busy. Lots of Scouts came to help sort and price the items and set up for the sale.

More Scouts and parents helped during the sale and with clean up when the sale was over. When we counted the money, I found out that I raised more than \$2,400 for Mrs. Lovelace's classroom. She was able to get enough vests for her class and therapeutic toys and materials for her room and for the Speech, Occupational and Physical Therapists at Underwood. She even got iTunes gift cards to buy educational apps for the iPads they use in the classroom and with the therapists. I got to deliver the vests and toys and spend time with the kids while they opened the boxes. My favorite item was the stepping stones.

I would like to thank the neighbors, my family and all the scouts who helped.

Here is a note I got from Mrs. Lovelace in October. She really appreciates all of the donations and volunteers too:

*The children are loving all of the things we have introduced to them so far. Today was the bike, stepping-stones and ball toss. I hosted lunch with the therapists and everyone explored the materials and I gave them their items. We are beyond pleased-it's a bit overwhelming. Thank you for everything!!*

-Nancy Lovelace

# Thank you Fred!

The Charles Jacobus Park Neighborhood Association appreciates your many years of involvement and support.

Over the years, Fred Haase served as:

Original CJPNA Board Member Since 1995  
Board Vice President  
Business Membership Coordinator  
Advertising Sales Coordinator  
Block Watch Coordinator

You have been a true asset to our neighborhood development!  
You are an inspiration to professional volunteers everywhere!

## Rummage Sale Coordinator Needed



Are you looking for an easy way to get involved with CJPNA? Do you or someone you know need service hours? CJPNA is looking for a new coordinator for the Annual Rummage Sale. This volunteer position requires only a few hours of time in June. Duties include:

- Advertising the sale in the CJPNA newsletter
- Collecting and organizing seller registration forms
- Listing the sale in local news media
- Creating a "participating households" map for the event
- Placing signs on corners the morning of the sale (signs provided by CJPNA)

Your help would ensure a fun and festive day of rummaging around the neighborhood. For more information or to volunteer, contact a board member (see "Who's Who" on page 10).

Don't Miss This!

## Chili Cook-Off

hosted by your CJPNA

Saturday, February 8

1:00 - 4:00 pm

Jacobus Park Pavillion

FREE to CJPNA members!

Bring your favorite pot of chili for our cook-off competition.

Prizes awarded for best chili and other categories! You could be a winner!

For More Details or to become a CJPNA member • [tosacjpna.com](http://tosacjpna.com)

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## Business Spotlight: Hoppe Tree Service

Since 1972, Hoppe Tree Service has been providing professional tree and plant health care services in and around Wauwatosa. Brothers August and Fred Hoppe manage and operate the family business that was started by their grandfather, father and uncle more than 40 years ago. August and Fred say that most days it's good working with family because they always have your best interests at heart. Their mom and dad are still involved with the business so they have four heads working together to make big decisions.

Over the course of the last 40+ years, Hoppe Tree Service has gone from three employees to their current level of 14 full-time arborists plus administrative staff and seasonal employees. The full-time crew includes certified commercial pesticide applicators, as well as specialists in climbing, grounds operations, aerial lift and plant health. In addition to being certified arborists, August has a degree in Urban Forestry and Fred has a background in marketing.

Hoppe Tree Service offers a wide range of services, including tree and shrub selection; planting and pruning; tree health care using better and smarter approaches to illnesses and pests; mulch delivery and more. Because of improvements in training, safety equipment and tools, Hoppe is able to provide efficient, safe and knowledgeable service. In addition to their many residential customers, Hoppe does work for school districts, municipalities and businesses. CJPNA members receive a discount on Hoppe's services.

The Hoppe family has strong Wauwatosa ties; with a history going back five generations. August and Fred grew up in the CJPNA neighborhood and attended Jefferson, Longfellow and East. The business and family have been long time members of the CJPNA and enjoy the sense of community and fun activities.

As part of their commitment to community, Hoppe Tree Service has worked with Jefferson Elementary School on a variety of projects.

Over the past few years the company has donated material and labor and helped to prune trees, mulch and improve the butterfly garden. Many years ago, Hoppe Tree Service planted the Scott Schroeder memorial tree near the main entrance to the school.

The most notable news for Hoppe Tree Service in recent years is their move to a new location at 6115 Bluemound Road. The company acquired the long-vacant building last year and after breathing new life into the property with extensive renovations, they moved in this past November. Hoppe Tree Service occupies half of the first floor of the building with an apartment above. The other half of the ground floor is currently being built out for a variety of uses. There are offices for small businesses (one office space is still available and includes utilities and wireless internet) as well as a multi-purpose space called the "Urban Wood Lab" for special events, meetings, training and other uses. August and Fred have begun to mill and dry some of the wood they cut and the Urban Wood Lab will showcase this material in the build-out and decoration of the space. By recycling "green waste" into exciting usable products such as lumber or beautiful wood slabs that can be used as table tops, mantles or other finished wood products, the brothers hope to inspire customers and visitors to see other uses for what is typically viewed as scrap or firewood when a tree is removed. Watch for the Urban Wood Lab to open in the spring.

As winter gives way to warmer weather and your thoughts turn from shoveling to enjoying the great outdoors right outside your door, give Hoppe Tree Service a call (414/247-2111) for help with the care and maintenance of your trees. Visit their website at [www.hoppetreeservice.com](http://www.hoppetreeservice.com) or find and like their Facebook page by searching "Hoppe Tree Service" for company news, job site photos and videos of the arborists in action.

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# The News Outside of Jefferson

By: August Hoppe, Buildings & Grounds Committee

## Build A Playground One Brick At A Time!

Jefferson Elementary School plays a vital role in connecting our neighborhood. Over the years, thousands of children have passed through the hallways and received great educations, from excellent teachers. The school is the meeting place for Cub Scouts, Girl Scouts and other groups. It is the place where neighborhood residents vote on Election Day. The playground is an active place used all year long by students and non-students alike. Jefferson School truly is a gathering place that brings our community together.

The Jefferson PTA wants to keep our school strong and is asking for your support in raising funds to improve the main playground, located on 70th Street. The existing playground has fallen into disrepair and is in need of updating. The rubberized play surface is crumbling, the play structures are wearing out, and the equipment is not up to current standards. Besides that, there is no green space for children to play on and no shade to give relief from the sun.

Jefferson is in midst of an exciting initiative to build a better playground for the school and the community. Our goal is to raise \$85,000, through donations, sponsorships, brick purchases and grants.

Highlights include:

- Brand new play components such as a "play-web" and a wheelchair accessible "aero-glider".
- Expansion of the playground area and installation of a new rubber surface.
- Addition of green space and shaded areas.

The centerpiece of our campaign is the "buy a brick" program. A specially engraved brick makes a really good gift to a loved one, and is also a great way to advertise a business! We have three sizes of bricks available to accommodate your message and budget. These bricks will be permanently placed around the new playground. Buying a brick engraved with your message shows that your organization or family supports our strong neighborhood school. Bricks can be purchased quickly and securely on our website: [www.jefferson.donationbricks.com](http://www.jefferson.donationbricks.com).

Jefferson Elementary School appreciates your support. If you have any questions, would like more information or have ideas to help with our fundraising "Drive to 85K", please contact August Hoppe at [augusthoppe@wi.rr.com](mailto:augusthoppe@wi.rr.com).



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# Jefferson: On The Move!

By: Jeffrey Hansher, 5th Grade Teacher

It's hard to believe that the school year is half over! Students have been working hard learning new skills that are aligned with the Common Core State Standards. Mrs. Finn, Jefferson's new art teacher, had the students create wonderful artwork that you can see throughout the building. Ms. Forsythe, the new general music teacher, had the children perform a delightful winter concert in December.

Technology has really transformed the way children learn and teachers teach. Students are very tech savvy and are learning at school using desktop computers, Chromebooks, laptops, iPads, iPods and Nooks. In addition, teachers have Smart Boards to enhance student instruction. Plus, teachers use various software programs such as Khan Academy and BrainPop. When students use the Internet, teachers reinforce the importance of being selective in which sites are appropriate and reliable.

We encourage all parents to keep in touch once your child graduates from Jefferson. Teachers love to follow former Jefferson Elementary School students to learn what they have been up to and what paths they have chosen in their lives. I welcome parents of former students to share their child's successes with me. Feel free to stop by, drop a postcard or email me at [hansheje@wauwatosa.k12.wi.us](mailto:hansheje@wauwatosa.k12.wi.us).

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# Oktoberfest 2013

On Saturday, October 12 CJPNA hosted its annual Oktoberfest celebration. The event was held at the Hart Park Muellner Building, and was complete with great food, live entertainment and, of course, great German Bier.



The band "Random Maxx" was the entertainment for the evening. This accomplished cover band consists of five band members whose talents were displayed during their 4-hour set. Although the crowd was smaller this year, there were plenty of people who cut loose on the dance floor. One thing missing from this year's shindig, was Mike Newman's version of the 1963 Johnny Cash hit song "Ring of Fire". With a little encouragement, he might make a return visit next year.

As in years past, the food was plentiful, with brats, hotdogs, potato salad and desserts. Special "thanks" to Chuck Minnette and his sous chef for their grilling talents.

The night was filled with many traditional German games like the Frankfurter Toss, the Barmaid Mug Race, Yodeling and Hammerschlagen – none of which actually took place except for Hammerschlagen (or nail game) which made an appearance for the second year in a row.....with no injuries.

Thank you to the following sponsors and supporters for donating the many gifts and prizes that were awarded during the evening: Barbieri's, Bluemound Automotive, Ultimate Confections, CNH America LLC, Colectivo, Double E Automotive, Vince Ingrilli & Sons Plumbing, La Tarte, The Milwaukee Brewers, McGinn's, PJ's Frame & Gallery, Ray's Liquor, Rose's Flower Shop, Simma's Bakery, The Spoon Man, VonTrier's, Kar Kare Service Center, Miller Brewing, J & B Blue Ribbon Bar, Rounding Third, Fruit Ranch Gift Center, and Bark N' Scratch Outpost

Thanks also to all the board members who helped make this year's Oktoberfest a success.

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# What's Happening in Tosa?

By Dennis McBride, Alderman & CJPNA Member

Wauwatosa continues to be a hot place for development and development proposals. The Common Council recently approved plans for a new UW Credit Union branch on State Street as a replacement for the closed Eckert Door facility and a luxury apartment complex north of the foundry on State Street. That development will have 140 apartments, including some in the form of townhouses.

At 84th Street and North Avenue, Cardinal Capital Management is proposing to build a four-story, 24-unit luxury complex, replacing small, old apartment buildings which have low rents and pay little in property taxes. Soon, the Council will consider a proposal to replace the Chase Bank building and the Bromart Building, which houses George Webb's, the Christian Science Bookstore, Minuteman Press and other businesses on State Street between 74th Street and Wauwatosa Avenue, with an apartment and retail complex which will replace the obsolete buildings, eliminate the surface parking lots, and increase the value of the land from \$2 million to \$40 million, all while providing a more attractive gateway to the older Village area. The developer expects to be able to retain Chase Bank and George Webb's as tenants and attract new, more upscale businesses too.

On the old Burleigh Triangle on Wauwatosa's west side, HSA Development will open Phase 1 of its new "Mayfair Collection" in April. The new complex, which recycles old warehouse buildings into attractive retail space, will feature such stores as Nordstrom Rack, Dick's Sporting Goods and Old Navy. HSA has already unveiled its plans for Phase 2, which will include Whole Foods, a Hilton hotel, new restaurants and an apartment complex. Nearby, developers are proposing new luxury apartment complexes on and near Mayfair Road.

The reason for all of this development is the new employment that is being created on the County Grounds in the Medical Complex and on the new UWM Innovation Campus. Most of the jobs will be high-paying technical, engineering and research jobs, which will provide family-sustaining wages for our local economy and help position metropolitan Milwaukee for growth in the 21st century. This employment activity, along with Wauwatosa's central location and urban atmosphere,

is attracting developers from Madison, Milwaukee and Chicago. Because of the changes in the state budget over the past few years, the only way that Wisconsin municipalities -- especially older, built-out cities like Wauwatosa -- can continue to provide the same level of services is to redevelop land for more productive uses. Over the past eight years, the city has taken numerous steps to make local government more efficient and save money, but, under the new budget constraints, if it does not continue to redevelop old properties, it will face the possibility of having to cut back on services and even consider reducing the size of our fire and police departments, which account for more than 50% of our city's budget.

When the Common Council considers each project, it balances the city's need for more revenue with the strong desire to maintain our beautiful old neighborhoods, historic properties and green space. Obsolete industrial and commercial properties are being replaced with up-to-date buildings that blend seamlessly into the fabric of the city we love so well, while protecting our ability to provide Wauwatosa residents with the municipal services they have come to expect. One sign of this is the fact that, during the city-wide revaluation which occurred in 2013, commercial properties rose in value by about 10%, which will ease the burden on residential taxpayers now and in the years to come.

Best wishes,

Dennis R. McBride  
Alderman • 4th District  
President • Common Council  
City of Wauwatosa  
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## CJPNA Brewer Outing • April 2014

**"Day After Opening Day"**

**Tuesday, April 1 • Tailgate starts at 5:00 pm**

You are invited to attend the CJPNA April Brewer Outing on Tuesday, April 1. For \$16, you get a Club Level Seat (normally \$36) to the Brewers v. Atlanta Braves game, a pizza tailgate at Rounding Third and RT shuttles to and from the ballpark. Tailgate starts at 5:00; first pitch is 7:10 p.m. See newsletter insert for registration form.

## Become A Registered CJPNA Member at [www.tosacjpna.com](http://www.tosacjpna.com)!

Registered members have access to our full website, including information about events like Oktoberfest and the Chili cook-off, links, online payment options, news, directories and more.

Existing members need to visit the website and register via the Membership Registration button in the Welcome section. Once your account is approved by the administrator, you will receive login information for the website.

New members can join the CJPNA from the website by clicking on the "New? Register Here" box at the bottom left of the home page. You will be guided through the registration and payment process and will receive your login information once your account is approved.

Questions? Email the webmaster at [laura.temke@me.com](mailto:laura.temke@me.com)

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## THE LUCK O' THE IRISH

St. Patrick's Day Parade Festivities • Saturday, March 15  
Parade Starts at 3:30 pm (Doors open at 2:30 pm)  
Rounding Third (Upstairs) • 63rd & Bluemound

CJPNA members are invited to join your neighbors in the second floor suite of Rounding Third for a pre- and post-parade gathering. Watch the parade from the suite and order some of Rounding Third's fine Irish beer and cuisine. Please contact Todd "O'Paddy" Halverson (todd.halverson@cnh.com), for St. Pat's gathering information.

## TGIF SEASON KICK-OFF

Join your friends and neighbors for a fun-filled night of socializing

Friday, May 16 • 7:00 pm

Big Head Brewing Company • 6204 State Street

If you are new to the neighborhood...join us!  
This is a fun way to meet your neighbors!  
Please bring an appetizer to share.

If you would like to host a TGIF or have any questions, contact  
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## Friends of Jacobus Park

By: John Young, CJPNA Board Member



It was a winter evening more than 10 years ago when Mary and I set our snowshoes down to explore a newly discovered nature park, Jacobus. Walking along the lit paths next to the steep bluffs gave us wonder "isn't this cool, where are we?" Not long after an owl hooted in the distance, the only sound beyond the hush of falling snow. A short bridge and a giant, towering cottonwood stood at the beginning of a pond that stretched out towards a light in the distance. Following a wooden rail along the path led us to a cute boathouse overlooking the other side of the pond, a small area cleared for ice skaters. Continuing our walk carried us past yet another small bridge, more giant cottonwoods and up a staircase to a quiet neighborhood tucked along the edge of the park. Just one block later, we came to a house that had seen much better days but seemed to speak to us. "If that place ever goes up for sale, wouldn't that be cool", Mary said. Jacobus Park was the gateway for our family joining this neighborhood.

The Charles Jacobus Park Neighborhood Association has long been a steward of the park whether through clean-ups, special events or enhancements like the signs and playground.

On October 29, 2013 a group of about 20 neighbors came together to share concerns and explore ways to help our park by formally starting the Friends of Jacobus Park. The group seeks to promote the enjoyment of Jacobus through educational, recreational and cultural events in the park and to raise funds for its restoration and enhancement under a non-profit entity. Please keep a look out for upcoming opportunities to enjoy Jacobus Park. If you have ideas and want to take part, please contact John Young at friendsfjacobuspark@gmail.com.

### UPCOMING PARK EVENTS TO LOOK FORWARD TO:

- February: Neighborhood survey of priorities for the park
- April: Riverkeeper's Cleanup
- May: Garlic Weed Out & Picnic
- Summer: Family Fun Walk

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# Healing Arts Studio: 10 Years of Optimal Well-Being

In 2003, Margie Tobakos set out to find a new home. After touring a house on 68th and Cedar, which already had a first-floor office, she got the idea to open a business of her own. A certified massage therapist since 1989, Margie had long known the benefits of massage and other holistic healing therapies, but realized that most people didn't know much about these options or viewed them as luxuries or vacation treats.

Margie's vision materialized and Healing Arts Studio opened its doors in April 2004. She partnered with two other women – Cheryl Maes, an occupational therapist, and Randi Katzfey, whose specialties include reflexology and herbal consultation. Together, they believe that all healing is, ultimately, self healing and seek to assist individuals with this process by providing treatments and strategies that can help the body feel better and restore a sense of well-being. They pride themselves on offering a creative, integrative and harmonious environment that allows clients to maximize their success and comfort. The three therapists regularly refer clients to one another.

Margie practices massage therapy two to three times a week at Healing Arts Studio, in addition to owning and managing her business. Massage therapy, she says, "is so much more than an occasional treat. A regular practice can help ease muscle aches and tension, improve circulation, increase joint mobility and flexibility and strengthen the immune system." Margie has studied various methods and techniques, including acupressure, hot stone massage, cranial-sacral, Reiki and Shiatsu to name a few. She also works at the American Club's Kohler Waters Spa, a Five-Diamond and Five-Star Spa.

Cheryl's private practice of occupational therapy is most closely tied to the world of clinical medicine because her therapies are often prescribed by doctors and covered by insurance. She uses an integrative approach, including myofascial release; cranio-sacral, neuro-muscular, and neuro-developmental therapies; breath work; and exercises, to treat pain, asymmetry, incoordination, weakness, sensory-motor and other challenges in clients from newborns and children to adults and seniors. She also works with many children diagnosed with autism. In addition to treating individuals, Cheryl facilitates courses for businesses, the community and health care professionals.

Reflexology, Randi's specialty, is based on many of the same principles as acupuncture – but without the needles – and is used to release or reduce stress, increase circulation and balance the body's energy systems. "There are reflexes in the ears, hands and feet that correspond to reflexes in every part of your body," she says. By using specialized, focused foot massage she can map these reflexes, find the corresponding trouble spots in the body and, hopefully, offer

relief. Randi also provides herbal consultation and offers Nature's Sunshine Products and Young Living Essential Oils.

The past decade has presented some challenges to Healing Arts Studio, but the toughest hurdle according to Margie is, "getting people to know we're here, what services we offer and how those services can benefit them." Despite that, Margie can wholeheartedly say that their biggest success is that Healing Arts is still in business helping individuals navigate the path toward optimal health and well-being. She also adds that they have not raised their prices since opening their doors. "If people are looking for a bargain, this is the place!" she says. Margie, Cheryl and Randi invite you to learn more about how they can assist you.

For more information about the various services offered at Healing Arts Studio or to schedule an appointment, call 414.778.1761. CJPNA members receive a 10% discount on services.

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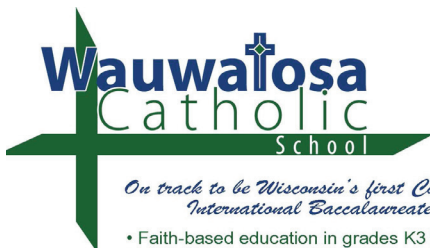
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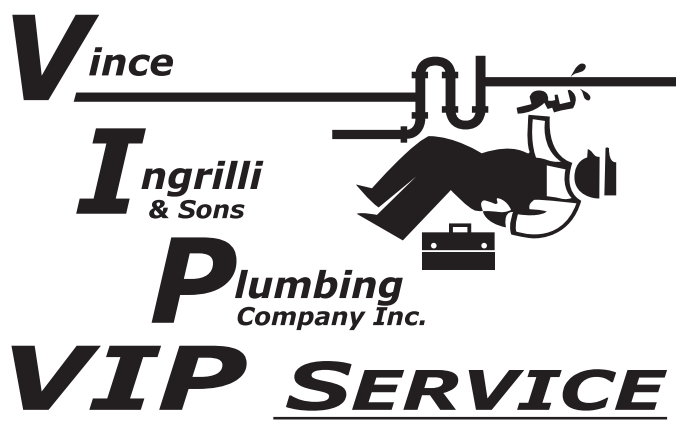
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