

CHARLES JACOBUS PARK CJPNA NEIGHBORHOOD NEWS

SPRING/SUMMER 2013

www.tosacjpnna.com

The newsletter of the Charles Jacobus Park Neighborhood Association, published three times a year.
Serving residents and businesses in Wauwatosa and Milwaukee from Bluemound Road to River Parkway & Hawley Road to 72nd Street

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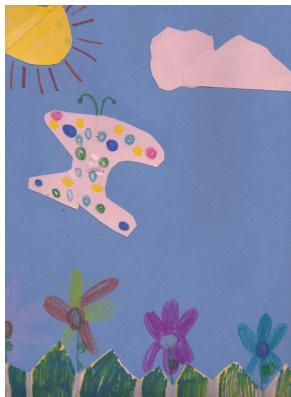
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Neighborhood

Town Hall Meeting
Wednesday, May 22
Jefferson Elementary •
7:00-8:30 pm

Tosa Pool Opens
Saturday, May 25

Tosa Farmers Market
Saturday, June 1 • 8:00 am
Wauwatosa Village



2013 CJPNA Paul DeMarco Scholarship Award Recipient



The Charles Jacobus Park Neighborhood Association Scholarship Committee is pleased to announce that the recipient of the 2012-2013 CJPNA Paul DeMarco Scholarship is Gillian McBride. Gillian attends Wauwatosa East and will be heading off to the University of Wisconsin - Madison in fall, where she plans to study Political and Environmental Science.

Gillian's accomplishments are admirable, both academically and in extracurricular activities. She earned a 3.895 GPA and is ranked 25th in her class of 268 students. Most of Gillian's classes from her sophomore to senior year were at the Accelerated, Advanced Placement and Honors levels, making her academic successes even more impressive. Her work in the classroom did not go unnoticed by her teachers, including one who commented that Gillian is "at once academically gifted and motivated, compassionate yet bold, articulate and reflective." Another teacher added, "Gilly is just a delight to teach, and I can't wait to see what amazing things she does after high school."

Gillian is extremely involved in activities at Tosa East as well. She played the flute and piccolo in the Wauwatosa East Marching Band all four years and held the position of squad

leader. Gillian is also part of the Wauwatosa East Players, acting as Co-President of the Student Play Festival and the Co-Head of Costume Crew. During her junior and senior years, she held the role of publicist for Amnesty International, as well as the role of secretary of the International Thespian Society. Gillian was also an important member of the "We the People" team that qualified to participate at Nationals in We the People's signature mock congressional hearings. Gillian's adviser stated that, "Her efforts paid dividends at the National Hearings as she debated with elected officials, university scholars and practicing attorneys in a manner that demonstrated an amazing depth of insight and profound tendency toward critical thought."

Gillian is also active in community and volunteer activities. She has gone on mission trips with St. Matthew's Evangelical Lutheran Church the past four years and has also helped at the Wauwatosa Historical Society as an event volunteer and photographer. Gillian was involved in the "Sarah Strong" group, a student-driven awareness and fundraising campaign created in the wake of her friend and classmate (Sarah Pease) receiving a leukemia diagnosis. She has also held jobs at the Milwaukee County Zoo and as a freelance photographer. Obviously, Gillian has kept herself busy both at school and within the greater Wauwatosa community!

The CJPNA Scholarship Committee would like to congratulate all of this year's applicants and wish them well as they begin new chapters in their lives this fall. Please remember your neighborhood and return home to visit often.

Neighborhood News & Business

Help Still Needed For CJPNA Parade Float

Wauwatosa's Civic Celebration Commission has announced a new award beginning with the 2013 Fourth of July parade. The "Neighborhood Association Award" will be presented to the association whose float best celebrates our country's independence using this year's parade theme, "United We Stand." The winning neighborhood association will be featured on a plaque posted at City Hall. CJPNA is looking for members who would be willing to help plan, coordinate and build our float. This is a great opportunity to highlight the beauty of our neighborhood and encourage membership in our association! The CJPNA board is looking for a group of neighbors to lead this effort. If you are interested, please contact a member of the board (see Who's Who on page 10).

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Social Media and Technology Update

CJPNA's website is getting a facelift! Check out the new and improved website at www.tosacjpna.com

New website features include:

- Information on business members
- Link to Facebook
- PayPal capabilities for membership dues and event fees
- Online newsletter
- Details about upcoming events
- And much, much more...

Please use the website to direct any and all questions and comments.

What's Happening in Tosa?

If you are wondering what's happening on the old County Grounds, how to get around Tosa with all the road construction or when Alterra will open, plan on attending the Town Hall Meeting for District 4 on Wednesday, May 22 at Jefferson Elementary School, 6927 Maple Terrace from 7:00 - 8:30 pm. Mayor Kathy Ehley and your District 4 Alderpersons Dennis McBride and Jill Organ will talk about what's new in Wauwatosa and your district. See a complete list of Town Hall meetings at www.wauwatosa.net.

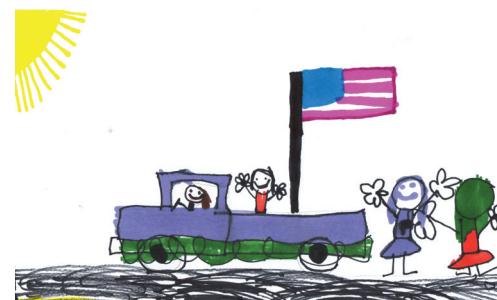
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4th of July Celebration

Wauwatosa's Independence Day festivities, featuring the theme United We Stand, will take place on Thursday, July 4, 2013.

The parade, which begins at 9:00 am, steps off from 104th Street and goes east on North Avenue to 80th Street. The day concludes with fireworks at Hart Park at 9:15 pm. The city strictly enforces the following rules to ensure parade route safety and comfort:

- Items such as chairs, blankets, tape, rope, etc., may not be placed in the public right-of-way before 6:00 am on parade day. The right-of-way includes the sidewalk, the area between the sidewalk and the curb, as well as the grassy boulevards within the street east and west of Menomonee River Parkway.
- Items placed before 6:00 am on July 4 will be removed and not returned.
- A responsible person must remain with items placed on the parade route after 6:00 am. Items left unattended at any time will be removed and not returned.



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Business & Services Directory

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LITTLE READ BOOK 7603 W. State Street 774.2665	MASTER DRY CLEANERS 6326 W. Bluemound Road 258.8225 20% Discount to CJPNA Members	MCGINN'S 5901 W. Bluemound Road 475.7546
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WAUWATOSA CATHOLIC SCHOOL 1500 Wauwatosa Avenue 258.9977	Many Thanks To Our Business Members and Advertisers Remember to Shop and Dine Locally and Patronize these Fine Businesses	

Who's Who in CJPNA

President Peter Skanavis 6768 Maple Terrace 507.6769 hoc@tds.net	Vice President and Business Membership and Advertising Sales Coordinator Fred Haase 6614 West Wisconsin Ave. 774.7172 fghaase@sbcglobal.net	Treasurer Jeff Radcliffe 7034 Aetna Court 453.3307 jjrad2011@gmail.com	Secretary and Newsletter Coordinator Aileen Smith 6765 Maple Terrace aileen@wi.rr.com 453.0703
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Director Bill Murphy 7025 West Aetna Court 453.4189 bill.jke@ameritech.net	Director Tom Persin 7036 West Wisconsin Avenue 258.0865 persin6@att.net	Director and Webmaster Laura Temke 549 North 65th Street 231.3509 laura.temke@me.com	Director and St. Patrick's Day Parade Chair Sharon Cook-Bahr 6831 Auburn Avenue 257.1453 ronik929@yahoo.com
Social Chair Mike Newman 6630 West Wisconsin Avenue 771.9569 mike771@aol.com	Membership Coordinator Phil Reykdal 6514 Wells Street 771.2652 philreykdal@yahoo.com	CJPNA Scholarship Committee Mary Skanavis • 257.4699 Tonia Wallner • 688.1494 Pat Ross • 259.0314 Megan White • 607.1995	Rummage Sale Coordinator Emily Nink 774.3642
Senior Representative June Lisi 6322 Cedar Street 259.7887	Book Discussion Group Pat Tesch 258.9709	Jacobus Park Clean Up Chrysa Murphy 699.7601 773.1265	Park Watch Coordinator Jim Price 861 N. 60th Street 453.7845
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New Neighbor Coordinator Sherri Ross 6529 West Wells 259.0314			

Meet Your CJPNA Newsletter Team

Editors: Jann Persin, Amy Hawthorne, Michelle Pape

Content Coordinator: Aileen Smith

Sales: Fred Haase

Mailing: Phil Reykdal

Distribution Coordinators: Larry & Kris David, Bea Lex

Printing: Milwaukee County House of Corrections

Distribution Crew: Kathy Barry • Gigi Vannucci

Linda Worzella • Donna Schmidt • Tom Lindstrom

Jim & Barb Holmes • Ellyn Newman • Trudy Zauner

Ann Marie Lessner • Roger Bemann • Matt Giovanelli

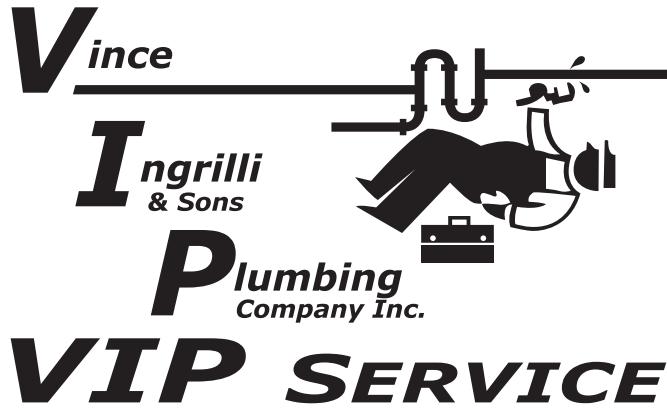
Julia Murphy • Ron & Linda Brown • June Lisi

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Business Spotlight: Simma's Bakery

One of the CJPNA's well-known local fixtures and longtime businesses, Simma's Bakery, came under new ownership less than two years ago. It would be easy to miss the changes to Simma's since then – as there haven't really been any changes!

Owners Mark and Peggy Carollo bought the award-winning bakery from founder Simma Yundov's daughter, Irina, in September of 2011. At the time, the Carollos stated they had no intention of changing the famed Wauwatosa institution and the way it conducts business. "If you're looking to buy, why wouldn't you want the top retail bakery?" said Mark. "Because of the brand, the reputation, the awards that Simma's has; I'm not going to do anything to jeopardize the Simma's success story," he said.

The Carollos are no strangers to baking, having been in the industry for more than 15 years. In addition to Simma's, they also own Greendale-based Croissant Etc., which exclusively sells frozen baked goods. In the future, Mark and Peggy plan to explore ways they can package products and combine elements of both companies. "Maybe there are some items we can cross-sell," Mark said.

Although Simma's is not the largest bakery in town, that doesn't matter to the Carollos. Quality is more important to them than quantity. "We try to be the best, not the biggest," says Peggy.

In keeping with not changing the business, and to continue the 30-plus year tradition of Simma's excellence, the Carollos also retained the entire staff of 35 people. Mark and Peggy believe the loyal staff is a primary strength of the bakery. "We have longstanding employees that have been with Simma's for over 25 years. They are the ones who create, display and sell the delicious Simma's delectables every day," said Peggy. "We recognize the true talents behind the tastes."

Mark and Peggy also believe in continuing Simma's mission statement, part of which is "...to provide all our customers with an unparalleled product and experience, where customer

satisfaction is our ultimate goal." The couple feels blessed that Simma's continues to be recognized for its products and accomplishments. Simma's has repeatedly been on the list of America's Top 25 Bakeries; even the late Julia Child was one of many to testify to Simma's excellence!

The Carollos plan to continue on the path of success and admiration Simma's has earned. With three decades of tradition, award-winning recipes and passion-driven staff, Simma's Bakery is Southeastern Wisconsin's premier shop for pastries, cheesecakes and wedding cakes. If you haven't been there lately, visit them soon!

In addition to being a proud part of our CJPNA business family, Mark and Peggy have also raised their own family in Brookfield, are involved in the local community and are active members at First Congregational Church of Wauwatosa.

• • • • • ANNUAL CJPNA RUMMAGE SALE

- Planning a rummage sale? • Now is the time to register for the CJPNA Annual Rummage Sale! • See enclosed flyer!!
- Friday, June 21 9am - 4pm
- Saturday, June 22 9am - 4pm



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Jefferson Elementary • School on the Move

By: Jeffrey Hansher, 5th Grade Teacher

On March 22nd, Jefferson had their annual variety show. It was a night of fantastic performances by many of our students. The students worked tirelessly to perfect their acts. The big attraction was the kindergarteners performing to the song "Gangnam Style" by Psy. It was very cute!

The construction of the new kindergarten playground was put on hold because of all the rain, but it has been scheduled to be completed by the end of May. I want to thank August Hoppe, a new Jefferson School parent, who has taken a key leadership role in improving the school grounds. Many people may not know this, but August went to Jefferson Elementary as a child. What a wonderful circle of life story. It is even more special because I was his teacher when he was in fifth grade. I am very proud of him for taking such an active role in Jefferson's school community.

Jefferson Elementary School's longtime administrative assistant Denise Kohl will be retiring at the end of the school year. Denise has been Jefferson's welcoming face for the past twenty-three years. Stop by before the school year is over and wish Denise a happy retirement. I know she would love to see old friends. She will be missed at Jefferson.

Lastly, a special thank you to Ms. Jajtner, the Principal of Jefferson School. She has worked very hard to make Jefferson a special place. I also must recognize all of the teachers and staff at Jefferson who have worked so hard this year and continue to make Jefferson such a wonderful school.

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CJPNA Brewer Outing • A Big Hit

Sixty neighbors attended the April 16 Brewers Tailgate and Brewer game at Miller Park. Rounding Third provided the venue for another successful pre-game "indoor" tailgate, featuring pizza, salad, soda and beer.

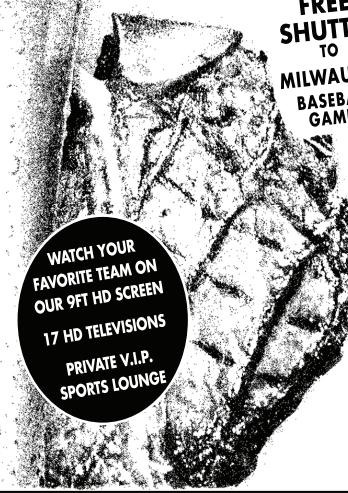
Neighbors then took the Rounding Third shuttle to the Brewers v. Giants game, where they enjoyed a slugfest between the two MLB teams, including four home runs (three by Brewers). The four hour game concluded in a 10-8 win for the home team over the defending champs. Thanks to Sharon Cook-Bahr, Mike Newman, Todd Halverson and Jeff Radcliffe for organizing this festive outing.



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Tosa Pool to Open Memorial Day Weekend; Excitement Builds Around Beer Garden

The Tosa Pool at Hoyt Park will kick off its third season on Saturday, May 25th. It will once again partner with the Wauwatosa Recreation Department to offer swim lessons and adult exercise programs on deck. In addition to this programming, planning is underway for six special members-only events at the pool including Beth Jaworski's popular Luau Night, movie nights and a visit from the Sassy Cow calf. Pool operators are also working with the city of Wauwatosa to allow members-only lap swim to begin at 5:30 am rather than 6:00 am to help relieve congestion in lap lanes. They also plan to open for lap swimming at 8:00 am on weekends and holidays.

In addition to all the fun at pool, the Friends of Hoyt Park and Pool are working to open a seasonal beer garden on the north side of the historic bathhouse facing the Menomonee River. If all goes well, it could be open in July 2013. The idea to open a beer garden comes from the simple fact that the operators want to provide an additional revenue source for the Tosa Pool at Hoyt Park so that they can maintain its high quality. Additional revenue is necessary because pool attendance revenue is heavily dependent on weather and the pool does not receive any tax dollars for operation.

The beer garden will be a casual, family-friendly venue located outside of the fenced-in pool area. Patrons will not be able to bring beverages into the pool. The hope is that the beer garden will bring even more people to Hoyt Park, creating a greater sense of community.



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Is There A New Neighbor On Your Block?

If the answer is "Yes" let us know! The CJPNA would like to give all new neighbors a warm and friendly welcome!

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Please contact Sherri Ross • 510.0673 with any new neighbor contact information.



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Wed 7am-5pm
Sat 9am-3pm

CJPNA Board Meeting Minutes • March 20, 2013

Aileen Smith's home, 6765 Maple Terrace

Board members in attendance: Jeff Radcliffe, Aileen Smith, Laura Temke, Katie Koester, Tom Persin, Fred Haase, Mike Newman, Scott Bechtel, John Young, Todd Halverson, Peter Skanavis

President Skanavis called the meeting to order at 7:30 pm.

Minutes from the January 30 meeting approved as written.

Treasurer's Report (Mike Newman): CJPNA had a good year, income-wise. Most of the income was from membership dues (\$2,400) and business memberships (\$2,400). \$300 came from sales of the park print, which are now sold out. Expenses included printing the newsletter and running the St. Patrick's Day and Oktoberfest events. Action items: for St. Pat's Day next year, charge a bit more for food and beer (\$2 per slice for pizza, for example) if we hold the event at Rounding Third.

At Oktoberfest, try to get a more accurate understanding of anticipated expenses so we can charge admission to cover.

Mike advises that new treasurer Jeff Radcliffe continue to monitor expenses, and that events are run on an expense-neutral basis.

Business membership chairman Fred Haase brought payments of \$735 for business memberships to the meeting for the treasurer to deposit.

Chili Cook-off (Laura Temke): The 2013 Chili Cook-off was not held because Milwaukee County administration did not follow through on our reservation request. Action item: because of the mistakes by County staff, CJPNA was promised a fee-free rental of the Jacobus Park Pavilion for our 2014 event. Laura can advise on how to redeem. Board recommended the event be held the Saturday after the 2014 Super Bowl.

Social Report (Mike Newman): Three TGIFs are booked for 2013; neighbors signed up at the St. Pat's event. Two dates are still open. First Brewers baseball outing is scheduled for April 16 and tickets are almost sold out. The next Brewers outing will be held on a Friday in May or June, but no date is set yet. The annual Sunday Brewers outing is usually in August; we need coordinators for both these events.

Oktoberfest 2014: Action item: Todd Halverson will look into dates for October, as September tends to be too busy. He will also see if Bockenplatz is available to play.

Jacobus Park Clean-Up: Action Item: John Young will check to see when the clean-up is and perhaps Mike Newman can get the word out in the Yahoo Newsgroup.

Cyclocross Bike Race (John Young): The cyclocross race is tentatively scheduled for October 20 in Jacobus Park, pending an assessment by a racecourse designer regarding the site's viability. A back-up date is November 3, and a back-up site is Doyne Park. Café Hollander, who puts on the race, has the dates on their calendar. The role of CJPNA is up to our group: we could just promote it, we could solicit volunteers to help run it, we could fundraise. Action item: discuss CJPNA role at our next board meeting.

Newsletter (Aileen Smith): Aileen reported that the newsletter committee is recommending a three times-per-year publication schedule; Motion: (Smith/Bechtel) to move to a three times-per-year publication schedule passed. Action item: Fred Haase will review the advertiser schedule and adjust payment according to the new publication schedule. While we are moving to an online publication of the newsletter, we will continue to print copies for those who are not online readers. Also, we'll need to print 1300 copies of this all-neighborhood distribution issue, with 50 available for Fred to show current and potential advertisers and business members and 50 for LaTarte to have on hand for new member sign-up.

The board discussed article ideas for the upcoming issue; Aileen recorded the ideas and will share with the newsletter committee.

Website (Laura Temke): The new website is almost ready to launch. Its URL is www.tosacjpna.com. The cost for development was \$200 for design and \$450 for hosting, which have been paid. The site will have a PayPal account, and Laura and Jeff Radcliffe will set it up. The site will launch as non-password protected, but will likely have a universal password once more information is posted to it.

Non-profit status (Peter Skanavis): Peter spoke with a local attorney who said he would prepare the paperwork for CJPNA to be a 501 (c) (3) for about \$700. Filing fees would be an additional cost. Gaining non-profit status could be beneficial to CJPNA (Pick 'n Save might donate food to us for events, for example). Action item: Peter will find out what the attorney and filing fees are. Scott Bechtel will look into what we need to do to file tax returns as a 501 (c) (3).

Meeting adjourned at 9:00 pm. Next meeting scheduled for May 21 at 8:00 pm at Peter Skanavis' home.

Respectfully submitted, Aileen Smith, Secretary

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Tosa Farmers Market Opens June 1

Coincides with Village Green Street Fair



The Tosa Farmers Market season begins Saturday, June 1. The weekly market, located in the Hart's Mills municipal lot across from the historic Little Red Store, will be open every Saturday from 8:00 am to noon through October 12. As in years past, the market will showcase locally grown fruits and vegetables, seedlings, cut flowers, meats, cheeses and an array of freshly prepared foods and coffee from local vendors. Patrons will also be able to enjoy live entertainment each week. New this year, market visitors will be encouraged to donate fresh produce to the Ronald McDonald House. Donations can be left at the Farmers Market booth.

Opening day at the market will feature the "Makers Market," which will highlight handmade arts and crafts from local artisans the first Saturday of every month, June through October. It also coincides with the Village Green Street Fair, an outdoor festival aimed at providing information about green, organic and eco-friendly products and services. The fair will run from 9am–4pm on June 1, with activities and demonstrations highlighting the advantages of living a healthier and greener life.

Visit www.tosafarmersmarket.com for more information or follow it on Facebook and Twitter to learn about vendors and special events. Information about the street fair can be found at www.villagegreenstreetfair.com.



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Meet the Newest CJPNA Board Members

To help readers get to know the newest members of the CJPNA Board, the editors asked Katie Koester and John Young a series of five in-depth questions:

What is your occupation?

John: I work for Northwestern Mutual at their downtown location in the Information Technology department. I've been with the company for more than 10 years and have served in different roles, currently leading the delivery of several corporate large projects.

Katie: I work full time as a physical therapist at Froedtert hospital and specialize in ICU care. I received my undergraduate and graduate degrees from Saint Louis University and have been a therapist for about 12 years.

Who lives at your house?

Katie: I share my love for the neighborhood with my husband Ken and my two children, Jackson (3½ years) and Lauren (10 months).

John: I am married to Mary, who is currently in graduate school and caring for our two kids at home. Our oldest is in Senior Kindergarten and our youngest is a couple years behind in age, though not in spirit!

How long have you lived in Tosa?

John: We moved to the neighborhood in 2008 because of the great park and proximity to the city center and school.

Katie: I have lived in both Tosa and the CJPNA neighborhood for just about 10 years. When I moved back from St. Louis, I began by renting and fell in love with everything about the neighborhood. After getting married, we never looked for a house outside of the neighborhood and ended up buying a house a block away.

What are your hobbies?

Katie: I enjoy being active outside with my family whether going for walks, heading to the lakefront or playing at the park. We also enjoy going to sporting events of all kinds. I am a volunteer for Wauwatosa Special Olympics (soccer).

John: I enjoy our neighborhood park's natural setting and feel it is such a gem. I enjoy bicycle racing and cross country skiing and

belong to the Hollander Benelux Racing team, which feeds (literally) those passions. If you need a tip on either, I love to share my experiences and hear yours. There are so many opportunities right in the neighborhood to enjoy these silent sports, another reason we moved here.

What is your favorite restaurant and what would you order there?

John: When I am not sampling Belgian Trappist ales at Hollander, I really like anything that LeReve serves. Especially their desserts!

Katie: My favorite restaurant is McGinn's on 59th and Bluemound. I met my husband there nine years ago and have many fond memories there. My favorite meal is a salad called the Tossed Katie (pure coincidence) and they have a great Friday night fish fry. I usually enjoy a Bud Light (I went to school in St. Louis) or two while I am there.

have some news to share with your neighbors?



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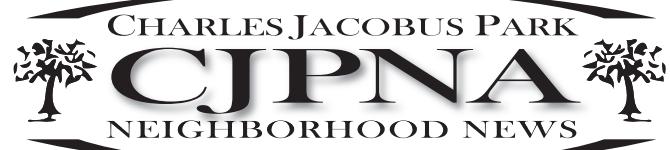
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