

CHARLES JACOBUS PARK CJPNA NEIGHBORHOOD NEWS

WINTER 2016

www.tosacjpna.com

The newsletter of the Charles Jacobus Park Neighborhood Association, published two times a year.

Serving residents and businesses in Wauwatosa and Milwaukee from Bluemound Road to River Parkway & Hawley Road to 72nd Street.

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Neighborhood

Chili Cook Off
Saturday • February 13, 2016
1:00-4:00pm
Jacobus Park Pavilion

St. Patrick's Day Parade | Party
Saturday • March 12, 2016
3:00 • Party
3:30 • Parade

Annual CJPNA Rummage Sale
Summer 2016
Date/Time: TBA

**2016 Rummage
Sale Email •**
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**MEMBERSHIP
INFORMATION for
new and current
members**

details on page 5

Social Media Information from the Wauwatosa Police Department

In today's world there is no escaping the substantial impact social media plays in our lives. Millions of people look to their personal computer, tablet, or phone several times a day for the latest update, post, or news story. Information is good...but accurate information is better.

With the popularity of social media access we have also seen an increase in the passing along of crime related information or police happenings. Social media users within Wauwatosa often share information amongst their "group" for the purpose of community safety. This practice has become so popular that the Wauwatosa Police Department now has a Facebook page and Twitter account! Like we said earlier, information is good, but let's talk about inaccurate information for a minute.

Inaccurate information posted about a crime related incident could cause an overreaction or for that matter an under reaction. If you see police activity for yourself or hear of an incident occurring, please consider the following tips before posting the information:

- Do you know all the facts? If not that is ok. Keep your post straight forward and refer to "police activity in the area" or "roads blocked off in the area". This will still be a benefit to your friends and neighbors but will not cause any misunderstanding.



• Do you need a police rumor clarified? Did you see police cars down the block or at the corner business and wonder what occurred? We are here to help and can often clear up rumors about a police incident over the telephone. Contact the Community Support Division at 414.471.8430 or communitysupport@wauwatosa.net for information.

If you see a crime in progress, believe a crime has just occurred, or suspect a crime is about to occur, please dial 911 for immediate assistance. Also take the time to "like" us on Facebook. Although we do not necessarily post "in progress" incident updates all that often, we have posted in the past and will likely post in the future as determined necessary.

Tosa Skatepark Opens! see page 3



CJPNA • A True Gem

(aka, the benefits of being a member of the Charles Jacobus Park Neighborhood Association!)

Calling all CJPNA neighbors! Already a member? Used to be a member? New to the area and want to feel a sense of belonging to the neighborhood? Great, because we need more neighbors like you to join our association to make it the best it can be!

The Charles Jacobus Park Neighborhood Association (CJPNA) was formed in 1995. The boundaries currently extend from Hawley Road on the East, Bluemound on the South, 72nd St. on the West, and State Street on the North. Check out our website for exact boundaries! Our association is certainly one of the liveliest associations in Wauwatosa, where neighbors meet and socialize at functions including a chili cook-off in February, the St. Paddy's parade in March, Brewers game tailgates, TGIF socials hosted by neighbors during the summer months, a neighborhood rummage sale, park clean-up events, neighborhood Trick or Treating, and our own version of Octoberfest to round out the year. This year we even teamed up with another neighborhood association to join in on the fun. Next year we're hoping to spend an evening at Tosa Pool at Hoyt Park, again teaming up with other associations to cut down on costs.

In addition to our social events, we have also provided an annual scholarship to a student from the neighborhood the past several years. And we are always looking for and are open to new ways to provide opportunities for neighbors to join in the shared interests.

We are currently trying to reach out to 'new' neighbors who might have recently moved on your street, as well as reach out to existing neighbors who may not know about the benefits of being a member of CJPNA. We are looking for people to participate as board members or as volunteers for events. We are also looking for writers for our newsletter. We welcome your input on ways the association could improve or things we could do to enhance the neighborhood. CJPNA would love to have more members like you!

Our challenge to you: Try to get at least one family on your block that is not currently a member of CJPNA to join. Also, if you are a member, please consider becoming a board member or just help out on one of the many events we have. We need new energy and ideas to stay vibrant and relevant.

For just \$10/family/year, you get a real sense of community. I know friends in other communities that are envious of the neighborhood associations in Wauwatosa. We believe CJPNA is one of the best!

St. Patricks Day Parade

Saturday • March 12

CJPNA Party • Rounding Third Suite
3:00 pm

Parade begins at 3:30 pm

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Safety Update



The Community Support Division of the Wauwatosa Police Department was present at the Annual CJPNA Business Meeting on November 4, 2015. Laura Laurishke (Administrative Support Specialist) and two officers graciously talked for about an hour about the community and ways to make our neighborhood safer.

They discussed Neighborhood Watches, which they explained were block based. Each block should have a captain whose only responsibility is to help hand out a quarterly newsletter. The newsletter is produced by the community support division and informs neighbors of services and special events being offered by the police department. They emphasized what an important role neighbor's play in crime prevention through observation. If you have any question about who is your block captain or about starting a watch program on your block, contact the Community Support Division at 414-471-8430 ext. 5111.

They reported on crime in the past year, which included 10 burglaries (4 business, 4 garage, and 2 residences). Stating that some suspects had been arrested and others were being watched closely, believing the business burglaries were committed by the same person. Happy to report there have been no reported incidences since August. The police strongly encouraged everyone to lock car doors and not leave cars running to warm up during cold weather.

Another take away from the meeting was about the importance of reporting suspicious behavior. They encouraged use of the non-emergency number (414.471.8430) to report anything unusual or suspicious. They emphasized that you should not feel as if you are bothering them and call with any concerns. They also encouraged all to place the dispatch number (414.471.8444) in your cell phones for emergencies, as this will bypass the need to go through 911 and the sheriff's office for a faster response. And if you do witness a crime, the most useful pieces of information are: type of car, any part of license plate, type of voice, clothing, and time of event.

They do believe crime is low in our neighborhood because we have a close-knit community and it is easier to pick up on abnormal activities

Continued on page 3

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SAFETY continued from page 2

when you know each other's routines. Continue to communicate with your neighbors and remember to report anything out of the usual to keep our neighborhood safe.

Produced quarterly by the Community Support Division, this newsletter informs citizens of services and special events being offered by the Police Department.

Also included is information on crime trends and prevention techniques.

For more information, contact the Community Support Division • 414.471.8430 ext. 5111

Tosa Skatepark News

The Tosa Skatepark in Hart Park officially opened on November 7th and has been busy ever since, thanks to the recent warm weather. This city-owned park is a result of years of fundraising by Tosa Skateboarders United, a nonprofit organization started in 2004 by a group of neighborhood boys. Generous support by the City of Wauwatosa, an anonymous donor, Landmark Healthcare Facilities LLC, community civic groups, local businesses, and hundreds of individuals finally completed the funding. The state of the art custom concrete Tosa Skatepark opened with rave reviews. The park features both "transition areas" (bowl, quarter-pipe, etc) and "street" skating areas (ledges, stairs, rails) and has elements for beginner and advanced riders. Young children should be supervised while using the Tosa Skatepark and protective gear, including helmets, is recommended for all riders. A formal dedication ceremony will take place in the spring of 2016.



The approximately 8,000 sq ft park is open dawn to dusk, weather permitting and is all wheel-friendly, meaning skateboards, bmx bikes, inline rollerblades and scooters are welcome. Tosa Skateboarders United continues to exist and will work as an advisory group for the skatepark operations. Personalized bricks are still being offered for sale to help finance the park. Visit the Tosa Skateboarders United website at www.tosaskate.org and click on the Brick Campaign link for more information. If you'd like to know more about the Tosa Skatepark or would like to be involved with Tosa Skateboarders United, please contact us at info@tosaskate.org.

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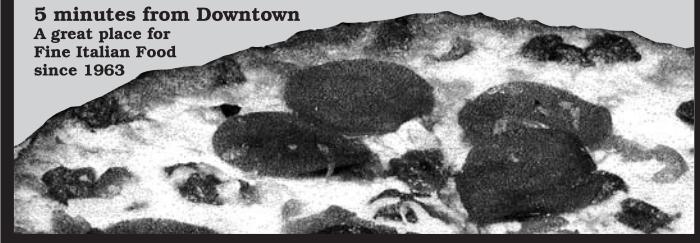
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New Board Member Spotlight: Wendy Dietzler

Having lived on Maple Terrace since September of 2003, I recently realized that I am not as in touch with my neighborhood as I'd like to be. My husband Dave (a proud and longstanding employee at US Bank Mutual Fund Services) is fortunate to be a Wauwatosa native, having grown up on Woodland and 82nd and attending Lincoln Elementary, St. Bernard's and Tosa East. He has a serious head start on community relations.



Perhaps you know my house. It's the tidy green cape at number 6775. I still remember how excited I was to see a 'For Sale' sign on the lawn and how at home I felt when we walked through the front door for an official tour. 12 years later, the thrill has not gone.

I do have valid reasons for not being more in touch, namely my two great girls Greta, a 6th grader at Longfellow and Laura, who's in Jefferson's 2nd grade. Between Greta swimming for Team Swordfish and Laura dancing for McMenemy Academy of Irish dance, with a few weekly piano and religious ed classes for good measure –and my job as VP of Education at Trade Press Media Group in Glendale – things get a bit busy.

Still, I was glad for the opportunity to help organize the annual block party in 2014, and I had such a great time doing it that I signed up for another tour this year. From there, serving on the CJPNA board seemed like the next step in my quest to be a better neighbor.

If you haven't seen me on the Jefferson playground most mornings (I'm the one with the confused look and wet hair), you might run into me if you stumble into the West Suburban Y on a random Saturday, where I teach fitness classes in my spare time. Stop by and say hi, and I'll tell you to drop and give me 20. When I'm not working, or teaching, or chauffeuring, you can find me trying out new recipes for Sunday dinners, taking in the latest Oscar-worthy movie, sampling microbrews or binge-watching all things Netflix. If you haven't seen Breaking Bad you really owe it to yourself. The Wire too. And Bloodline. (I can quit anytime. Really).

Hope to see you in the neighborhood!

Want to know what's going on with your neighborhood association?

Ever wonder what's discussed at the Board meetings?

Get all the information you need from the meeting minutes found at:
www.tosacjpnna.com



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Jefferson: On The Move!

By: Jeffrey Hansher, 5th Grade Teacher

Students are back in the classrooms and beginning to explore the wonders of learning!

Jefferson Elementary School has a change in leadership for this year. Dean Nemoir, our previous principal, has taken a position at central office as a Human Resource Specialist. Nemoir served one year as principal of Jefferson.

Jefferson's new principal is Jenny Schultz. Ms. Schultz has been in the Wauwatosa School District for the past two years. Last year she was an instructional coach for the district. Jenny Schultz has already made a tremendous impact at Jefferson. She has developed positive relationships with students, staff, parents, and the community around Jefferson. Please welcome Ms. Schultz to the Jefferson family.

If you have traveled past Jefferson's playground recently, you may have noticed a new blacktop, new playground equipment on the corner of Maple Terrace and 70th streets, and a new Jefferson School announcement board. This past summer the playground was reconstructed with money from Jefferson PTA fundraising and the Wauwatosa School District.

Have some free time? Want to volunteer? Jefferson always has opportunities for community members to come in and help students and teachers in the classroom. In addition, Jefferson always accepts donations of materials and funds that may improve the quality of school for every child. Contact our Principal Jenny Schultz if you are interested in helping your community school.

This year is already starting out special! The Jefferson community is a wonderful place to raise a family.

Hey Neighbors! www.nextdoor.com

If you haven't heard, the folks living in Charles Jacobus Park are using an online communication tool called Nextdoor. Currently there are about 350 of us using it to discuss and stay current on neighborhood events, things to sell or give away, crime and general goings on with our neighbors. Contractor recommendations local babysitters are also provided online.

The Jacobus Park Nextdoor account started with the help of the Charles Jacobus Park Neighborhood Association in mid 2013 and has grown with promotion from Nextdoor. Go to www.nextdoor.com and enter your address and email address and it will direct you to the neighborhood near your location. There are many surrounding neighborhoods within walking distance that you can communicate with.

Nextdoor is about connecting with your neighbors to help build a stronger community. Best of all, it's FREE! Check out the app for your smartphone as well. Come join us! www.nextdoor.com



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Business Spotlight: Simmas Bakery

Simma's Bakery, a long time CJPNA Business Member and recognized as one of the best bakeries in not only Wisconsin but in the United States, is expanding. Owners Mark and Peggy Carocco are very excited about the expansion and are looking forward to their grand re-opening sometime in February.



The Carocco's purchased Simma's in 2011 from the daughter of the original owner, Simma herself. Simma immigrated to Wauwatosa from Russia in 1979 and then started the bakery three years later. Last year, the building owner, who also operated the Frame It Gallery, decided to retire and was looking to sell the building which was built in 1927. The Carocco's, feeling the need to expand their space, purchased the building.

The Uniform shop moved 1 door south to occupy the Frame It's vacated space and Simma's took over the space directly south of their existing store.

Simma's caters to three customer bases: The retail / walk in business makes up about 45% of their sales, the wedding and special occasions portion makes up about 35% of sales and their wholesale business, selling to the likes of Sendik's and some of Milwaukee's finest restaurants makes up the remaining 20%. Mark and Peggy recognized the need for a larger, more private space for their wedding and special occasions customers where they could discuss their special order in relative privacy.

Continued on page 9

NEW Membership Renewals

The CJPNA's renewal process has changed and our renewals are now due on an annual basis. Membership fees are due on or before December 31st. Annual membership fees are \$10.00. Please fill out the following information below and submit with payment of \$10 c/o LaTarte located at 6742 W Wells St, or pay online via PayPal at www.tosacjpna.com.

New in 2016! We will have the ability to take credit card payments at all of our events using our mobile paypal app!

We really appreciate your patronage and look forward to seeing you at the upcoming CJPNA 2016 events:

- Chili Cook Off • February 13, 2016 (Jacobus Park Pavilion)
- St. Patrick's Day Party and Parade • March 12, 2016 (Rounding Third Bar)
- Annual CJPNA Rummage Sale • Summer 2016
- TGIF's • June, July, August and September (one Friday per month)
- Brewer games and Tailgate • Spring of 2016

Have an idea about an event? Willing to help plan one of our events? Great! Contact Laura Temke • laura.temke@me.com

Check out our website for all the updated event information! www.tosacjpna.com

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What's Happening in Tosa?

By Dennis McBride, 4th District Alderman & CJPNA Member

Throughout 2015, a nationally-renowned design team hired by the city has held public input meetings to present updates of the developing Village "streetscaping" project and gather citizen opinions. These meetings were followed by meetings with representatives of village businesses, the Milwaukee County Transit System, the city's Parks Board, and the city's Department of Public Works. The process has been overseen by an ad hoc Streetscape Steering Committee, the members of which are the Mayor; citizens with special expertise in engineering, architecture, and urban planning; city staff members; and three aldermen (including me).

The project pulls together various concepts and forms them into a coherent overall plan. The components include: choices of street furniture, lighting, landscaping, pavement treatments, and signage; renovation and improvement of Root Common and the Pocket Park; intersection improvements that will accommodate multi-modal transit options (cars, trucks, and buses, including the possibility of a "bus rapid transit" line) and improvements to safety for pedestrians and other users. (The intersections affected include Harmonee/Harwood; State/Wauwatosa; Harwood/Wauwatosa; State/Harwood; Underwood/State; and Wauwatosa/Harwood.) Even more basic are plans to replace water and sewer mains that date back to 1897.

At its meeting on December 1, 2015, the Common Council approved the city's capital improvements budget for the years 2016 through 2020. Included in the budget is approximately \$15 million to complete the improvements to the Village. This will protect and preserve Wauwatosa's historic economic center for another generation.

Cutting Taxes

A few years ago, the Legislature capped property tax levies. This has made it extremely hard for cities to maintain current service levels. Each year, because of the tax cap and inflation, it becomes harder to find the money we need. The only way out of this box has been to work hard to redevelop old industrial properties that were vacant or had outlived their usefulness. Not every municipality has been able to do this. But Wauwatosa, because of its strategic location and our efforts to work with developers, has fared better. Had we not done so, our tax base wouldn't be big enough to continue to provide the city services – police, fire, and public works – that we all expect.

One under-performing site was on State Street between 74th Street and Wauwatosa Avenue. Currently, the land is worth about \$2 million. Ground is about to be broken on the new State Street Station project there. When that project is built, it will be worth over \$30 million, and provide funds for the tax incremental financing district, which will help to pay for the needed Village improvements.

By redeveloping property, which is not being put to its "highest and best use," the city is preserving public services – and actually reducing the city's property tax rate. Through a combination of hard work, careful planning, and good fortune, the city's 2015 property tax rate has decreased \$.06 per \$100 of assessed value compared to 2014, a decrease of 0.3%.

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Our Neighborhood Olympian • Hailey Danisewicz

Former CJPNA resident Hailey Danisewicz, daughter of Michael and Gigi, has qualified for the 2016 Paralympic Games. Hailey will be competing in the triathlon race, which will be held in September in Rio de Janeiro. She qualified for this event by winning the triathlon test event that was held in Rio this past August.

Hailey is an above knee amputee, as she lost her leg while battling cancer in 2005. She has been competing in triathlons since 2011, and won the Paralympic World Championship in 2013. This is the first year that triathlon will be a Paralympic event.

Hailey attended Jefferson, Longfellow, and graduated from Wauwatosa East in 2009. She earned her Bachelor's degree from Northwestern University in 2013, and currently resides in Chicago where she trains full time.

Follow Hailey on her quest at roadtotriumph.wordpress.com.



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TOSA continued from page 6

Running for Reelection

I've enjoyed my eight years as 4th District Alderman on the Common Council. When I first ran for the office in 2008, I knew that the city was facing major challenges, which included replacing neglected infrastructure (water and sewer mains, and decrepit roads), redeveloping under-utilized old industrial areas, and increasing the property tax base to continue to pay for public services. During the eight years since then, we've made great progress, but we still have challenges to overcome. I'm eager to serve another term to face some of those challenges and take advantage of our opportunities. One of those opportunities, and challenges, is to redevelop the City Hall/Library Complex to replace a dysfunctional municipal complex with a new, 21st-century City Hall and Library, while creating new taxable property on land that is currently tax exempt.

Wauwatosa is a city with a proud history and unlimited potential. It has been exciting, and an honor, to represent my hometown on the Common Council. I hope to continue to do so.

Dennis R. McBride
President, Common Council • Alderman, 4th District City of Wauwatosa • 414.391.1140

Why Take UBER?

This is the latest taxi service that is sweeping the USA and the Milwaukee Area.

Uber has been in the Wauwatosa area since October 2014. Uber is a smart technologies phone based application that allows the passenger to call for a ride 24/7. Rider fares are about 30-40% less than conventional taxi services. Passenger's ride in private vehicles, these are clean and efficient.

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CJPNA BREWER GAMES A BIG HIT



CJPNA hosted two Brewer outings this summer. The first game was in April, a Tuesday night game against the Cincinnati Reds. Neighbors tailgated at Rounding Third and enjoyed beer, soda and pizza before taking the RT shuttle to the game. Neighbors had great seats in third level (Club) and enjoyed a slugfest (3 grand slams for only the 4th time in MLB history)!

The second game was an August Saturday night game. After a festive Miller Park tailgate on a gorgeous summer evening, neighbors watched the Brewers beat the Phillies 4-2. The game was followed by a 16-song set concert by the Goo Goo Dolls, in which the band played many of their big hits including "Name," "Slide" and "Iris."

We hope to see you next year at our CJPNA sponsored events!

TGIF Heats Up The Summer

Two CJPNA TGIFs were held this summer. Both were well attended. In July, Jeff and Julie Radcliffe hosted a large gathering at their Aetna Street home decorated with Julie's original art. Neighbors enjoyed wine and beer on a warm night.

In October, Greg and Sabine Beaupre hosted a gathering at their Cedar Street home. Neighbors kept warm outside with two fire pits and enjoy wine and beer and slow-cooked pork.

Spring and Summer dates are open for 2016, contact Mike Newman • 771.9569 for more information.

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Why Join the CJPNA Board?



My name is Joy Wedel, I am a longtime resident of Wauwatosa. I attended Lincoln elementary, Longfellow Middle School and graduated from Wauwatosa East. When I left for college, I was away from Tosa for about 10 years. After I returned, I was surprised to find a rich, growing community and have seen diversity of our residents and businesses flourish. The downtown "village" has exploded with addition of the Lowland Group – Café Hollander & Bavaria Café, La Reve, transformation of Robert's Hardware store to a clothier, Arte, Olive Oil store, Closure of Drew's Variety Store to make room for the wildly popular Yo Mama, Ruby Tap, etc.

In 2006, I returned to Wauwatosa and joined the CJPNA neighborhood association. During this time I've been witness to some spectacular additions specifically in our neighborhood: The much anticipated tear down of a long closed business that was re-developed to bring in a hugely successful Collectivo Coffee, the re-invention of Hyde Park Cleaners and most recently the expansion of Simma's that occurred with the closure of Landmark Frame Store and movement of the uniform store into that space.

It was in the last couple of years that I finally attended one of the annual CJPNA annual meetings and was asked to join the board. I was not sure I was ready for that "level" of involvement, but now that I've been on the board for a year, I am glad I took that step.

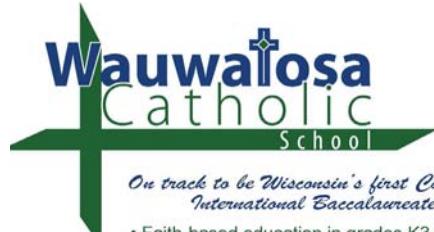
What does being on the board entail? Here's the breakdown. We meet quarterly and rotate the location to be at one of the board members' homes or other local venue (i.e. Collectivo) on a date agreed upon by the group. We typically have some snacks/cocktails/social time and then we move onto the agenda. The agenda typically involves planning fun activities for the neighborhood to participate in and strategize how to spread that info out to the association. We produce a biannual newsletter and are hoping to have a membership drive this fall at Jefferson.

We have four main officers that are one year terms and can be held up to three years: President, Vice President, Secretary and Treasurer. Board members help with planning, voting, implementing the activities, so we can always use more members to help us with their time/talents. There are smaller sub-committees like Social Committee, Outreach/Membership, and ad hoc committees that are time limited (i.e. CJPNA scholarship for high school seniors).

There are miscellaneous business items that come up relative to our neighborhood and may have a guest speaker/presentation. Lastly we have an annual membership meeting (we just held it Nov 4th) in late October/early November to breakdown the past year activities, invite new board members to join and nominate any members interested in being an officer.

What I have gained by being on the board? Closer relationships with board members and neighbors, a sense of pride in our community, and a greater awareness and a sense of empowerment in decision making that positively impacts our association.

We welcome new board members! Come join the fun and be part of organizing events for the coming year!



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*Currently an International Baccalaureate candidate school.

SIMMA'S continued from page 5

This expansion will allow them to accomplish this, and more.

The expansion will double their space to about 5,200 sq. ft. when completed in February. The existing space will house the wedding/special occasion meeting areas as well as remain a production facility. The new space will be the retail sales area, as well as expanded production in the rear of the building. There will be a larger display case, additional customer ordering stations and more seating. A customer restroom will also be added.

The Carocco's are also looking to expand their product offerings to include gourmet ice creams made at UW Madison's Babcock Hall as well as fresh croissants which are made by their other bakery business located in Greendale. Peggy said that they are looking to sell home made pot pies with a croissant crust which she described as "out of this world."

So while Simma's will be offering some new products, they will continue to focus on what they do best, fabulous bakery, beautiful wedding cakes and excellent customer service. Stop by, you won't be disappointed with this jewel of a business we are lucky to call one of our own here in Jacobus Park.

Is There A New Neighbor On Your Block?

If the answer is "Yes" let us know! The CJPNA would like to give all new neighbors a warm and friendly welcome!

New neighbors will receive the most recent CJPNA newsletter and a form to complete for a free one year membership in the CJPNA.

Please contact Peter Skanavis • pskanavis@gmail.com or 507.6769 with any new neighbor contact information.



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Who's Who in CJPNA

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