

# CHARLES JACOBUS PARK CJPNA NEIGHBORHOOD NEWS

FALL 2014

www.tosacjpna.com

The newsletter of the Charles Jacobus Park Neighborhood Association, published three times a year.  
Serving residents and businesses in Wauwatosa and Milwaukee from Bluemound Road to River Parkway & Hawley Road to 72nd Street.

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## Neighborhood

CJPNA Annual Meeting  
Tuesday • October 21  
7 pm  
McGinn's

Jacobus Park Weed-Out  
Saturdays • October 18 & 25  
9 am - Noon  
Jacobus Park Pavilion

Wells Street Night Out  
Thursday • November 6  
6-9 pm



## HELP WANTED: CJPNA Newsletter Team

details on page 3

## CJPNA Embraces "Nextdoor", a Private Social Network for our Neighborhood

Facebook, Twitter, Reddit, Instagram, Tumblr, so many social media sites, so little time, right? Well, CJPNA hopes you will consider adding another social networking platform to your bookmarks--Nextdoor. The creators of Nextdoor believe "that the neighborhood is one of the most important and useful communities in a person's life." Their mission is to provide a platform to build stronger and safer neighborhoods around the world.

CJPNA will maintain our Facebook presence and website and is considering introducing an Instagram account in the near future, but also wants to encourage members to begin using Nextdoor, which will provide an interactive forum for everyone in this neighborhood who spends time online.

Some examples of ways others are using Nextdoor:

- Quickly get the word out about a break-in
- Organize a neighborhood watch group
- Track down a trustworthy babysitter
- Find out who does the best paint job in town
- Ask for help keeping an eye out for a lost dog
- Find a new home for an outgrown bike
- Finally call that nice man down the street by his first name

As with everything online, the concern for privacy is paramount. CJPNA members will be happy to learn that Nextdoor requires members to use their real name and address. It also only allows residents of the actual community to join. Each member is accountable for their contributions, unlike some web forums where users can hide behind an avatar or screen name different from their actual name. Some of you may have already received a postcard or e-mail from a

fellow neighbor inviting you to join. That invitation comes from a real person with a real name and address to make you feel comfortable joining this group. Once you join, you have the option of sending out postcards or e-mails on behalf of Nextdoor in your name, welcoming others to the group. Nextdoor is HTTPS-encrypted and will not sell your information to third parties. Think of it as a virtual 'hedge' we can all talk over.

While this is a relatively new platform, a lot of CJPNA members have already embraced the site and feel we can use it to better communicate with each other. As temperatures start to fall, the face-to-face interaction we all cherish in our neighborhood will diminish. Nextdoor will hopefully provide a virtual component to keep us all connected. If you've not done so yet, head over to Nextdoor ([https://jacobuspark.nextdoor.com/news\\_feed/](https://jacobuspark.nextdoor.com/news_feed/)), kick the tires and see if it is of interest to your family. See you around or see you Nextdoor!



Find Your Halloween Flyer  
Inside This Issue



# Friends of Jacobus Park Plans Groundbreaking Weed-Out Event

## Hoppe Tree Service to provide expertise and power equipment

WAUWATOSA – Each autumn, hardy volunteers take to our parks to attack waves of invasive Eurasian buckthorn, using only handsaws and backyard loppers. It's a daunting task that few would choose if it weren't so important to the health of our woodlands.

This fall, the newly formed Friends of Jacobus Park has laid plans and received permission to up the ante greatly against buckthorn – using mechanized warfare. For the first time, the Milwaukee County Parks Department will allow a volunteer group to contract with a private tree service employing chainsaws and other power equipment in a special Weed-Out event beginning at 9 am on October 25.

The usual Weed-Out event is scheduled as well, from 9 am to noon on October 18. The Park People—Friends of Milwaukee County Parks will direct volunteers toward Jacobus and provide hand tools, gloves and herbicide applicators, or volunteers may bring their own hand tools.

The following Saturday, though, will be a different ballgame. The roar of chainsaws and chippers will announce that the Friends of Jacobus Park mean to put a serious dent in the buckthorn thickets overwhelming our park and parkway.

This effort is possible because August Hoppe of Hoppe Tree Service, a founding member of the Friends of Jacobus Park, has generously offered his company's services to the effort.

"We have the training, the professional equipment, the safety certifications and, most importantly, the liability insurance in place to be able to satisfy Milwaukee County's requirements for right of entry," Hoppe said.

Volunteers must note that only Hoppe staff will be allowed to operate power equipment during the October 25 Weed-Out, but plenty of backup personnel will be needed to follow Hoppe's fast-moving crew, hauling cut buckthorn brush from the woods to the curbside chipping sites, allowing the pros to work at full speed. Hand work to remove smaller buckthorn stems will also be needed and welcomed.

Hoppe's staff will also treat cut buckthorn stems and stumps with herbicide to prevent regrowth.

Unlike past Weed-Out efforts, the October 25 event will be open-ended rather than ending at noon.

"We'll start at 9 and go as long as we're able and there is still buckthorn to cut," Hoppe said.

The October 25 effort likely will also feature another first. Providing enough progress is made against buckthorn in Jacobus Park proper, the Friends of Jacobus Park will begin the assault on buckthorn thickets choking the banks of the Menomonee River along the parkway across from Jacobus.

"The Park Department's new long-term management plan for Jacobus Park calls for opening up vistas of the river as part of enhancing the environmental quality of the whole corridor of which Jacobus is a part," said Friends group founder John Young. "We're going to get a leg up on that, and we're able to do it in a big way because we can call on a professional tree service to do the heavy lifting. Hopefully, we can serve as an example to other park friends groups and other landscaping companies to band together and really make a difference."

For more information, please contact the Friends of Jacobus Park at [friendsofjacobuspark@gmail.com](mailto:friendsofjacobuspark@gmail.com).

*Important note: Any civic organization contemplating the use of chainsaws or other power equipment in any Milwaukee County park or parkway must contract under its own terms with a licensed tree service or landscape company carrying liability insurance and safety certifications, and both the sponsor organization and the contractor must apply for and receive a permit for right of entry onto the property before any work may be performed.*

For more information or to request such permission, contact Brian Russart, Milwaukee County Parks Natural Areas Manager, at [Brian.Russart@milwaukeecountywi.gov](mailto:Brian.Russart@milwaukeecountywi.gov).



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# Newsletter Team Retiring



The CJPNA newsletter team of Jann Persin, Michelle Pape and Amy Hawthorne is hanging up their red pens and Macs and retiring from their newsletter duties. The next newsletter will be published in early 2015 and will be the final newsletter for the current team.

This is an opportunity for several people to step forward and get involved! Sound interesting? Talk to your neighborhood friends about becoming the "new" CJPNA newsletter team.

Newsletter team duties include:

- Work with the board on content
- Work with the board member in charge of business members and advertising
- Ask people to contribute stories (board members, neighbors, our alderman and people from Jefferson Elementary typically write articles)
- Set the publication schedule and deadlines (the newsletter is currently published three times a year – winter, spring and fall)
- Lay out and edit the newsletter (Jann manages the layout and design and Michelle and Amy manage the content and editing)
- Send the newsletter to the printer with print instructions

If you are interested in learning more about working on the newsletter, contact Amy at 414.708.2026 or [hawthorne.amy@gmail.com](mailto:hawthorne.amy@gmail.com).

## Barbieri's

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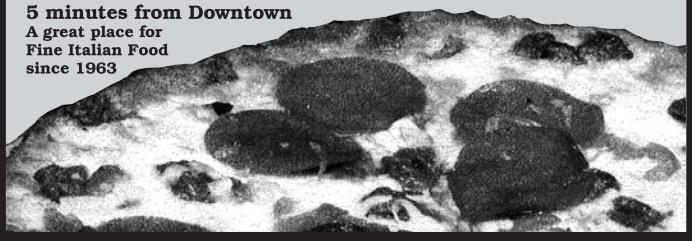
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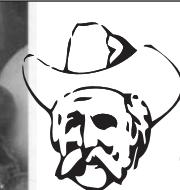
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# The News Outside of Jefferson

By: August Hoppe, Jefferson Buildings & Grounds Committee

A new year has started at Jefferson and with it comes a renewal of excitement and purpose for the students, teachers and families of Jefferson. The preparation for this school year started over the summer. Many folks noticed quite a bit of work done to the grounds at Jefferson, including a very large essential project and some smaller landscape enhancements.

The Wauwatosa School District hired a contractor to replace a deteriorating and leaky wall along the south side of the school. This wall is along the narrow corridor by the gymnasium. The contractor excavated, shored up the wall and improved the drainage so that water will no longer leak into the hallway.

The Jefferson Building and Grounds Committee also continued its effort to spruce up the landscaping around the school. A group of steadfast volunteers spent considerable time weeding, mulching, planting and trimming the shrubs and plantings around the school. Most of the new plants were added near the Aetna Court playground gate. The frequent rains this summer certainly kept the new plantings adequately watered.

The Jefferson butterfly and Monticello garden got some well-deserved attention this summer also. Plants were pruned, shaped and thinned. Weeds were removed and the trails were cleared for easier access. Garden creator and founder Jim Price also led a tour of the garden, giving a sense of its history and pointing out rare plants to preserve. Jim also offered suggestions on management; his advice will certainly help future volunteers with the care of the garden area.

The asphalt on the playground is well worn and due for resurfacing. The Wauwatosa School District plans on redoing the asphalt on the playground and painting some new designs on the surface, including a U.S. map, sometime this fall.

The Jefferson Building and Grounds Committee will be holding a fall cleanup of Jefferson sometime in November. If you would like to participate, email August Hoppe at [augusthoppe@wi.rr.com](mailto:augusthoppe@wi.rr.com).

#### Playground Update

The Jefferson playground campaign is still under way. So far we have raised \$15,500 and are roughly half way to our goal. Funds have been raised a variety of ways, including our successful school dance and auction last spring and special commemorative brick purchases. These bricks are engraved with your message and are a wonderful family gift or a great way for a business to show it supports our local neighborhood school. Orders can be placed online at <http://jefferson.donationbricks.com>. Order forms can also be picked up at the school or can be requested by contacting August Hoppe at [augusthoppe@wi.rr.com](mailto:augusthoppe@wi.rr.com).

*Want to know what's going on with your neighborhood association?*

*Ever wonder what's discussed at the Board meetings?*

Get all the information you need from the meeting minutes found at:  
[www.tosacjpna.com](http://www.tosacjpna.com)



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# Jefferson: On The Move!

By: Jeffrey Hansher, 5th Grade Teacher

Students are back in the classrooms and are enjoying the wonders of learning this Fall!

The new school year has brought some changes and new faces to Jefferson Elementary School. Stephanie Jajtner, principal for the past three years, took a position at the central office as Supervisor of Inclusive and Culturally Responsive Education. With Ms. Jajtner's departure, Jefferson welcomes new principal Dean Nemoir. Mr. Nemoir has served in the Wauwatosa School District for the past 16 years with the past ten as principal of Lincoln Elementary School. We hope everyone will join us in welcoming Mr. Nemoir to the Jefferson family.

In addition to Mr. Nemoir, Jefferson has a new art teacher, Jennifer Kraynick and new orchestra teacher, MacKenzie Laska. Ms. Kraynick comes to Jefferson from the Franklin School District. Mr. Laska comes from the Cudahy School District, but is very familiar with Jefferson, as a former student. As his former teacher, I am proud of his accomplishments and pleased to be his colleague.

This year marks Ms. Chrysa Murphy's 30th year teaching third grade at Jefferson Elementary School. She is a devoted and caring teacher that has had an impact on so many children. She is a role model for students, teachers and the Jefferson community.

As always, we encourage you to volunteer at Jefferson. There are always opportunities for community members to come in and help students and teachers in the classroom. In addition, Jefferson always accepts donations of materials and funds that may improve the quality of education for every child. Contact Principal Nemoir at [nemoirde@wauwatosa.k12.wi.us](mailto:nemoirde@wauwatosa.k12.wi.us) if you are interested in becoming more involved.

We look forward to another wonderful year. The Jefferson community is truly very special!

## 68th & Wells Street Shopping Night

Jump-start your holiday preparations on Thursday, November 6th from 6-9pm right in your own neighborhood. In previous years, this has been a "girls' night out" event, but this year the merchants hope ALL neighbors will come out to socialize, enjoy holiday cheer, shop and pre-order holiday sweets.

So ladies and gentlemen, bundle up, head out with a friend or two and support our local businesses, including:

- Hyde Park, Inc. – Previously owned by Erwin and Josef Strigenz, Hyde Park Tailors and Cleaners has been passed down to granddaughter Sydney Deutsch who will continue the legacy of tailoring and dry cleaning, but is also debuting Hyde Park as a women's lifestyle store. Grand opening November 6th, 10am to 9pm!
- Rose's Flower Shop – Offering 20% off holiday items, Christmas gift items and ornaments.

Continued on page 9



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# Romo Durable Graphics

## Our Generous Neighbor to the North

Romo Durable Graphics of De Pere, Wisconsin produces graphics that make a lasting impression for such notable clients as Schneider Trucks, the Green Bay Packers, VISA and Mercury Marine. CJPNA has now been added to this prestigious list, with Romo's generous sponsorship and creation of yard signs, as well as the magnets used during the St. Patty's Day parade.

As a manufacturer of pressure-sensitive and in-mold decals for durable applications, Romo passionately seeks new ways to design and engineer graphics that deliver value. They combine artistry and engineering with technology to create a variety of graphics that deliver distinctive outcomes. Pressure-sensitive decals have the ability to highlight product brands for years to come. The decals resist fading and wear from weather and chemicals, thanks to unique adhesives and robust inks and coatings. In-mold decals eliminate the need for manual application of graphics on manufacturing lines because they are fused to injected molded products during the molding process, creating a permanent bond.

Romo not only provides support to CJPNA through the creation of marketing materials, the company's President, Jon Darling, has also attended numerous association events.

To find out more about how Romo Durable Graphics can help your company make a lasting impression, visit them at [www.romoinc.com/](http://www.romoinc.com/).



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# What's Happening in Tosa?

By Dennis McBride, 4th District Alderman & CJPNA Member

## Not Just Another College Town

Fifty years ago, Wauwatosa dubbed itself "The City of Homes and Churches." We still have beautiful homes and lots of churches, but today another slogan might be a better fit: "Milwaukee's University Suburb."

In 1964, just one college program fit within our borders – the nursing school at County General Hospital. That program has since joined the Milwaukee School of Engineering downtown, but today Wauwatosa is home to five colleges and universities with a sixth on the way and a seventh in consideration.

The Medical College of Wisconsin (MCW), University of Wisconsin-Milwaukee (UWM), Wisconsin Lutheran College, Concordia University and Bryant & Stratton College will soon be joined by Marquette University, which recently announced its intention to conduct research in Wauwatosa. Carroll University is also considering the same possibility.

To be clear, only MCW and Wisconsin Lutheran have main campuses in Wauwatosa, but Bryant & Stratton's Tosa campus is as comprehensive as its downtown site and UWM's new Innovation Campus in Wauwatosa has become the attraction for the other colleges, as well as a variety of top-flight private research facilities.

The real attraction is MCW, Wisconsin's second largest research institution with an annual budget that is almost as big as UWM and Marquette's budgets combined. In 2008, when UWM proposed to build its Innovation Campus in Wauwatosa over the dissent of a few professors who wanted to keep research on the East Side of Milwaukee, then-Chancellor Carlos Santiago replied that UWM and MCW wanted to form a close partnership noting, "if MCW were across the street from us on the East Side, we wouldn't be making this proposal, but it's in Wauwatosa and that's where our bioengineering research needs to be."

The next UWM Chancellor, Michael Lovell, made the Innovation Campus a reality, with strong assistance from the City of Wauwatosa. The new campus immediately attracted Concordia University's School of Pharmacy, which will conduct research in UWM's new "incubator" building. Recently Dr. Lovell, now Marquette's new President, announced that it also intends to conduct bioengineering research at Innovation Campus.

Needless to say, all of this will continue to change the landscape at the County Grounds. UWM Innovation Campus will continue to evolve and various research institutions are already eyeing the obsolete County Mental Health Complex and the nearly-obsolete Children's Court Center as possible sites. Change can also be expected in the Milwaukee County Research Park.

Continued on page 7



# THE URBAN WOOD LAB

## The Newest Member Of The Hoppe Tree Family

Providing lumber and specialty cut hardwood pieces sourced from our local tree service wood

Hoppe Tree Service is excited to announce the opening of The Urban Wood Lab, a new local source for lumber and specialty cut wood. The concept of The Urban Wood Lab developed out of a straightforward goal - find the best use for urban wood. Traditionally, urban logs have been chopped up for firewood or ground into mulch. While firewood and mulch might be the right use for some urban logs, others are great pieces of wood that can be put to much better use. These are the logs that find their way to the Urban Wood Lab.

### The Process

Remove the tree - When a tree needs to be removed - due to insects, disease, outgrowing its space, or for other reasons - and it has potential lumber value, Hoppe Tree Service will remove it in a way to maximize the lumber use. Log loaders and other machinery are used to transport the logs to the milling location.

Mill the wood - Decisions are made on the best way to cut the logs. Some logs are cut to make regular dimensional lumber, while others with unique character are cut into thicker, wider slabs.

Dry the wood - Lumber and wood slabs need to be dried. The wood is either stacked in an air-drying shelter or placed in a dry kiln. A typical batch in the kiln takes 22 days to dry to a moisture content of 6-10%. Once dry, the lumber is stored or brought to the Urban Wood Lab showroom.

### The Showroom

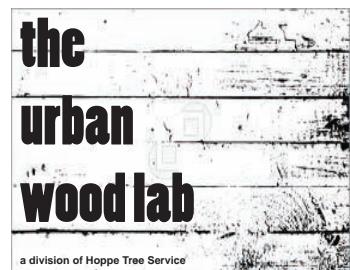
Visit The Urban Wood Lab showroom right next to the Hoppe Tree Service office at 6117 W. Bluemound Road. The interior of the showroom is finished in urban wood from Hoppe's own tree removal projects. The hardwood floor is made out of ash wood and the trim around the space is finished in ash, maple and black walnut.

### The Products

The Urban Wood Lab specializes in hardwood lumber, mostly cut to 1" thickness, and slab cuts for bar tops, shelves, countertops and other uses. The most common species are ash, oak, maple and black walnut, but there is also a limited supply of other species that have distinct character. The wood is graded into two categories - select and rustic. Select wood has limited knots and blemishes, while rustic wood is sound and full of character, but doesn't meet the rigorous select category requirements.

Furniture pieces made of urban wood by local craftsmen are also available and on display in the showroom. Hoppe Tree Service also has a network of talented wood workers who are happy to make custom pieces.

The Urban Wood Lab showroom is open from 7:00am to 4:00pm Monday through Friday. If these hours aren't convenient, contact Hoppe Tree Service at 414.257.2111 or info@hoppetreeservice to schedule an appointment.



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Continued from page 6

Once the dust settles on the State of Wisconsin's multi-year effort to rebuild the Zoo Interchange and connecting streets, the pace of change might become even more obvious. Wauwatosa's central location in metropolitan Milwaukee, the placement of Milwaukee County institutions in Wauwatosa in the 1850s and MCW's move to Wauwatosa more than 30 years ago have all combined to make our city the region's leader in cutting-edge research. In fact, the MCW-UWM combination makes Wauwatosa the country's seventh largest center of biomedical research.

A few months ago, the Wauwatosa Common Council approved the construction of an extended-stay hotel on UWM Innovation Campus. When the Michigan-based developer was asked why he wanted to build here, he replied, "we only build hotels in university communities." Other developers are seeking to build luxury apartments here, attracted by the growing ranks of well-paid researchers.

Welcome to the new Wauwatosa – the city of beautiful homes, a lot of churches and cutting-edge research. Welcome to the City of Tomorrow.

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## Become A Registered CJPNA Member at [www.tosacjpna.com!](http://www.tosacjpna.com)

Registered members have access to our full website, including information about events like Oktoberfest and the Chili cook-off, links, online payment options, news, directories and more.

Existing members need to visit the website and register via the Membership Registration button in the Welcome section. Once your account is approved by the administrator, you will receive login information for the website.

New members can join the CJPNA from the website by clicking on the "New? Register Here" box at the bottom left of the home page. You will be guided through the registration and payment process and will receive your login information once your account is approved.

Questions? Email the webmaster at [laura.temke@me.com](mailto:laura.temke@me.com)

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## CJPNA Annual Meeting

Tuesday • October 21 • McGinn's

The CJPNA Board of Directors invites you to attend the annual meeting for the neighborhood association on Tuesday, October 21 at 7pm at McGinn's (5901 W. Bluemound Road). The meeting is open to all members and is especially recommended for those who are interested in serving on the Board. Appetizers and drinks will be provided.

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## BIG BASH AT BIG HEAD BREWING



In May, neighbors gathered at Big Head Brewing for a fun night of socializing. For this TGIF, neighbors brought appetizers, CJPNA paid for the beer and Big Head provided exclusive use of their party room.

The atmosphere was very festive as neighbors competed in a variety of games Big Head Brewing offers including darts, bean bag toss (cornhole) and table shuffleboard.

Located on 62nd Street just north of State Street, Big Head's microbrewery and taphouse opened just over one year ago. Visit Big Head Brewing Co. this fall for a \$4 pint, a \$7 flight or a \$12 pitcher of one of their craft-brewed beers. You can also fill a growler to take home and enjoy. Big Head is open Wednesday through Sunday – check them out on Facebook at "Big Head Brewing Company."



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# CJPNA Blast From The Past: September 1999 Edition



A cache of old newsletters was recently discovered, yielding interesting reading and a few laughs. Here are some highlights from the September 1999 issue:

## CJPNA Annual Membership Meeting

The CJPNA annual membership meeting was going to be held at the Jacobus Park Pavilion. County Supervisor Luigi Schmitt would be addressing the group regarding Jacobus Park. Chris McGuider from MMSD was going to fill the members in on the plan to renaturalize the Menomonee River.

## From The President's Desk

President Paul DeMarco was completing his second one-year term and announced the retirement of board members Kathy Barry, Shirley Jeffrey and Art Montgomery. Paul encouraged members to get involved and attend a social event, coordinate a special interest group or perhaps serve on the board of directors.

## Featured Business Member

Barbiere's Italian Inn was the featured business and a one-page story detailed the history of the restaurant and its close ties to our neighborhood.

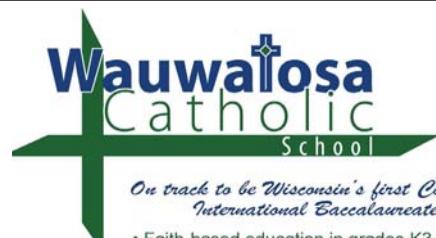
## Neighborhood News

- The Book Club announced their fall line-up of books: The Pilot's Wife by Anita Shreve; The Seville Communion by Perez Reverte; Shadows on the Hudson by Isaac Singer; and Bachelor's Bed and Breakfast by Bill Richardson
- Phone tree volunteers were thanked for their service and other members with the "gift of gab" were invited to join the phone tree team.
- An article about Jacobus Park educated members about wildflowers and alerted readers to several instances of vandalism in the park.

## CJPNA Events

A recap of the 5th annual picnic highlighted the fun members had eating, visiting and playing ball toss games. Prizes were donated by area businesses and many CJPNA volunteers were thanked for their role in making the event a success.

A list of events planned for the remainder of 1999 was published. The list included activities such as upcoming TGIFs, a curling social, wine tasting, cookie exchange, fall clean up at Jacobus Park, holiday caroling and the Millennium Celebration at Hart Park on December 31, 1999.



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Continued from page 4

- La Tarte – Pre-order made-from-scratch pies to sweeten your holiday table, shorten your to-do list by ordering party hors d'oeuvres platters and enjoy pre-holiday specials on a selection of gift items.
- Samson & Delilah – Hosting its fourth fundraiser for The Open Windows Foundation, showcasing beautiful beaded jewelry made by women in Guatemala. Proceeds provide education and community development opportunities in Guatemala.
- Ultimate Confections – Tempt your taste buds with chocolate covered pretzels and nuts and more. Buy treats for now and order some for later.
- Olde Towne Cobbler – Enjoy 15% off anything in the store. All fall/winter stock is in – boots, warm slippers, SmartWool socks and shoes.

Sipping, snacking, socializing and shopping - there is sure to be something for everyone on November 6th.



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# Who's Who in CJPNA

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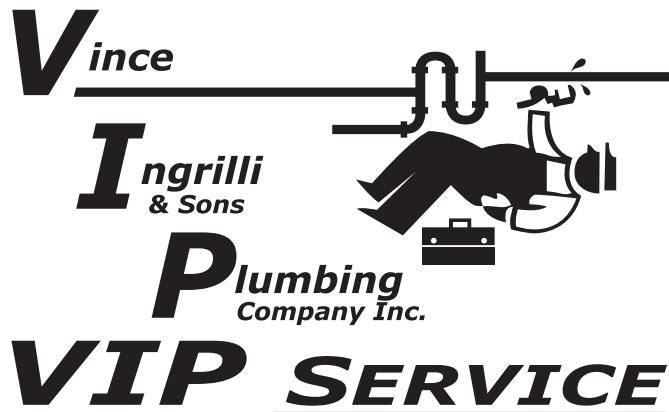
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